



World  
Sailing

Sailing World  
Championships

# The 2022 Sailing World Championships

Information for Bidders

sport / nature / technology



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This document is designated for World Sailing Member National Authorities (MNAs) as a guide and specification of requirements for bidding for the 2022 Sailing World Championships.

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# Welcome to World Sailing

World Sailing (WS) is the world governing body for the sport of Sailing, officially recognised by the International Olympic Committee (IOC). Founded in Paris in 1907, World Sailing now has 144 Member National Associations.







# Our Vision

**World Sailing has a clear and ambitious vision:**

A world in which millions more people fall in love with sailing; inspired by the unique relationship between sport, technology and the forces of nature, we all work to protect the waters of the world.



# Our Mission

To make sailing more exciting and accessible for everyone to participate or watch; and use our reach and influence to create a sustainable future for our sport and the waters of the world:

- To create, and regulate, exciting competition events to showcase the natural power of wind-driven water sport;
- To build a strong profile and image for sailing, using our key points of difference to resonate with people and give them a lifetime of sport;
- To create a tangible sustainability programme that maximises the positive effect that the sailing community can have on our environment.



# The 2022 Sailing World Championships

This guide is intended for MNAs and cities wishing to bid to host the 2022 Sailing World Championships. It is an outline specification of minimum requirements for both the sporting competition and the on-shore event, and sets out the rights and responsibilities of each party in hosting an event.

Second only to the Olympic Games, the World Championships are the most important event for the Olympic boat classes and is the largest event globally that has the participation of all 10 Olympic events. The World Championships are held every four years - during the even years between the Olympic Games. All other years, the World Championships are spread out as separate events for the individual boat classes. The 2022 Sailing World Championships is where the dream of Olympic medals in 2024 will begin for the greatest stars in sailing.



# The principal qualification event for the Olympic Sailing Competition



**2003**

Cadiz,  
Spain

The largest congregation of Olympic sailors converged on Cadiz in Southwest Spain for the first Sailing World Championships in September 2003.



**2007**

Cascais,  
Portugal

In 2007, Cascais, Portugal hosted the second edition. Building on the success of Cadiz four years earlier, 1,350 sailors and 900 boats represented 76 nations in the biggest Olympic sailing event yet. Footage of the event was broadcast on television networks across 61 nations with a worldwide TV footprint of 564 million viewers.



**2011**

Perth,  
Australia

Perth, Australia hosted the third edition in December 2011. 1200 sailors from 79 nations took part, racing for world championship glory and Olympic qualification. As the principal qualification event for the London 2012 Olympic Games, 75% of all national places were decided.



**2014**

Santander,  
Spain

Santander, Spain hosted the 2014 edition. More than 1,100 sailors in 700 boats raced over a two week period in the ten Olympic events. The event saw 50% of Rio 2016 Olympic Games places snapped up.



**2018**

Aarhus,  
Denmark

The 2018 Sailing World Championships are organised in collaboration between World Sailing, Dansk Sejlunion, Sailing Aarhus, Sport Event Denmark and the City of Aarhus. The goal is to set a new record with upwards of 100 participating nations.



# Introduction

Hosting the 2022 Sailing  
World Championships





### 1 Introduction

#### Mission

The Sailing World Championships is the most important sailing event for the Olympic Classes next to the Olympic Sailing Competition.

#### Frequency of the championships

The Sailing World Championships shall be organized every four years, two years before the Olympic Sailing Competition.

#### Championships Title

The official title shall be '2022 Sailing World Championships' and this title shall be used in every relation with the championships. The Championships may also be referred to as the 'Worlds', with or without the year. The organizers need World Sailing approval for any translation of the title if the official language of the host nation is not English.

#### Championships Dates

The Championships shall be scheduled to take place in August or September as per World Sailing Regulation 24.2.5. Please note the World Sailing Executive Committee may change this date when there is good reason.

#### Events & Classes

All events and equipment (classes) chosen for the Olympic and Para World Sailing Competition shall be on the programme of the Championships. No other classes or events are to be part of the Championships unless approved by World Sailing.

All Olympic Classes are committed to participate in the Championships by contract.

#### Finance

The Organizing Committee is responsible for the financial and organizational requirements of staging the Championship as outlined in this document and in the Championship Agreement

#### Bid process

Preliminary bids for the Championships shall be received by World Sailing by 1 November 2017. Final bids shall be received by 1 March 2018.



## Introduction

World Sailing will appoint an Evaluation Commission to evaluate the bids. The Evaluation Commission will hold a meeting at the World Sailing Executive Office in London in March or April 2018 to receive bid presentations for the Championships.

A schedule will be offered, to arrange a time for each presentation. Approximately two hours will be scheduled for each bid. The bidding cities may be represented by a maximum of five persons.

The Commission will make their recommendations to the World Sailing Board at their May 2018 meeting.

The Board will confirm the venue of the 2022 Sailing World Championships following its May 2018 meeting.

There will be no visits by the World Sailing Evaluation Commission or by members of the Board to the bidding cities or direct approach from the cities to Commission members or Board members, for the promotion of their candidature. If a World Sailing committee/ commission member must travel to a city for any reason, the city may not take advantage of this occasion for the promotion of its candidature, nor cover the costs and other expenses linked to such a visit, in particular, travel and accommodation costs.

## 2 The Role of World Sailing after the Bid Process

To appoint a World Sailing Evaluation Commission that includes the CEO, Director of Events and Chief Commercial Officer. The

Evaluation Commission will attend a series of meetings with the Organizing Committee to review the preparations of the Championships. World Sailing will appoint one Technical Delegate and one Marketing Delegate who will represent World Sailing in its relations with the Organizing Committee, during the years of preparation and at the Championships.

Site visits for the Technical Delegate, Marketing/Brand Delegate and Communications/Digital Delegate shall be the financial responsibility of the Organizing Committee. Site visits or meetings with the Organizing Committee will be held on a bi-annual basis at the venue. Additional meetings at the World Sailing Executive Office or at World Sailing Meetings may also be required.

### Technical Support

- a To negotiate and agree the Championship Agreement with the Organizing Committee.
- b To advise on and approve the specification and technical aspects of the competition venue on and off shore.
- c To consult and assist in the appointment of the Event Director, Competition Manager, and key professional staff.
- d To establish the format of competition and the schedule for the Championships.
- e To establish and operate the qualification system for the Championships.



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- f** To establish the rules and regulations for the Championships.
- g** To appoint the World Sailing Officials according to World Sailing Regulations and the Championship Agreement.
- h** To advise on and approve the specification of all Official Boats and the appointment of boat drivers.
- i** To consult and advise on the race management equipment required to deliver the Championships.
- j** To consult and advise on of the Championships volunteer programme.
- k** To work with the Organizing Committee on the preparation and organization of test events.
- l** To advise on and approve the World Sailing Emerging Nations Programme.

### Marketing, Media, Sponsorship and Communications Support

- a** Consult and approve the appointment of Marketing and Communications personnel.
- b** Co-ordinate a joint marketing and media plan with the Organizing Committee.
- c** To consult and assist on the sponsorship rights and sales plan.
- d** To appoint the Host Broadcaster for international TV production and distribution.

- e** To appoint a technology partner to provide timing, scoring, tracking and real-time data presentation.
- f** To consult and approve the Event Presentation plan and spectator facilities.
- g** To set the overall event identity, and approve all branding, marketing, and communications material and the venue branding plan.
- h** Consult and approve the Championship website and all online/digital content.
- i** Advise and approve the communications plan and facilities for the media.
- j** To approve World Sailing and VIP arrangements.
- k** To approve the corporate hospitality and VIP facilities on and off shore.
- l** To approve the arrangements, programme and scripts for the official ceremonies.

### 3 The Role of the Member National Authority (MNA)

All bids shall be supported by a recommendation of the MNA of the host country.

The MNA, in support of the Championships, will assist both the organizers and World Sailing by providing advice and technical

## Introduction

support to the Championships in order to be run successfully.

If there is a conflict with national rules and regulations the World Sailing rules shall apply.

### 4 Fees Charged by World Sailing

The following fees shall be charged to the Organizing Committee by World Sailing.

- a Host venue rights fee.
- b International broadcasting fee (production and distribution).
- c Technology fee (timing and scoring).
- d Digital Media fee (website and app).
- e Olympic Classes fee.

Please contact World Sailing for full details of the fees.

### 5 Entries

All entries shall be made in accordance with a World Sailing approved qualification system and online entry/accreditation system.

#### Entry/Registration Fees

The entry fee paid by the competitors shall be approved by World

Sailing. The entry fee shall include local taxes (e.g. VAT) where applicable.

A registration fee to be paid by each Coach registered shall be approved by World Sailing.

### 6 The Events, Classes & Quotas

The table below shows the current Events and Equipment (Class) for the Tokyo 2020 Olympic Games. These are all subject to change for the 2022 Sailing World Championships and should be treated as a guide only.

Event	Equipment (Class)
Men's Windsurfer	RS:X
Women's Windsurfer	RS:X
Men's One Person Dinghy	Laser
Women's One Person Dinghy	Laser Radial
Men's One Person Dinghy (Heavy)	Finn
Men's Two Person Dinghy	470
Women's Two Person Dinghy	470
Men's Skiff	49er
Women's Skiff	49er FX
Mixed Multihull	Nacra17 (Foiling)



### Para World Sailing

It is anticipated that the Para World Sailing Championships will form part of the 2022 Sailing World Championships, pending a decision at the World Sailing Annual Conference 2017.

World Sailing will confirm the requirements for the Para World Sailing Championships by 20 November 2017.

### Supplied Equipment

World Sailing may require some events to have equipment supplied by the Organizing Committee. World Sailing will endeavour to facilitate negotiations with manufacturers ensuring the cost to the Organizing Committee is minimal.

### Event Quotas

The quotas for the 2018 Aarhus Sailing World Championships are:

Event	Equipment (Class)	Aarhus 2018	Santander 2014	Perth 2011
Men's Windsurfer	RS:X	100	98	91
Women's Windsurfer	RS:X	80	62	73
Men's One Person Dinghy	Laser	165	147	149
Women's One Person Dinghy	Laser Radial	120	120	102
Men's One Person Dinghy (Heavy)	Finn	90	78	72
Men's Two Person Dinghy	470	105	74	80
Women's Two Person Dinghy	470	70	54	48
Men's Skiff	49er	105	80	67
Women's Skiff	49er FX	80	55	
Mixed Multihull	Nacra 17 (foiling)	80	68	
Men's Kiteboarding*	Formula Kite	90		
Women's Kiteboarding*	Formula Kite	30		

World Sailing requests that the preliminary bids highlight the maximum and preferred fleet quotas for the Championships based on the capacity of the bid venue, resources and budget.

As a principle, no start (fleet) should have more than 60 boats. Over 60 entries the fleets may be divided in fleets.

\* Kiteboarding was approved by the World Sailing Board for inclusion in the Aarhus 2018 Sailing World Championships.

## 7 Championships Schedule (Guidance Only)

Day	RS X M	RS X W	Laser	Laser Radial	Finn	470 M	470 W	49er	49er FX	Nacra 17
1	Re	Re	Re	Re	Re	Re	Re	Re	Re	Re
2	Re	Re	Re	Re	Re	Re	Re	Re	Re	Re
3	M	M	M	M	Re	Re	Re	Re	Re	Re
4	M	M	M	M	Re	Re	Re	Re	Re	M
5	M	M	M	M	Re	M	M	Re	Re	M
6	R	R	M	M	M	M	M	M	M	M
7	R	R	R	R	M	M	M	M	M	R
8	R	R	R	R	M	R	R	M	M	R
9	RD	RD	R	R	R	R	R	R	R	R
10	R	R	RD	RD	R	R	R	R	R	RD
11	R	R	R	R	R	RD	RD	R	R	R
12	RD	RD	R	R	RD	R	R	RD	RD	R
13	R*	R*	RD	RD	R	R	R	R	R	RD
14			R*	R*	R	RD	RD	R	R	R*
15					RD	R*	R*	RD	RD	
16					R*			R*	R*	

Re – Registration

M – Measurement

RD – Reserve Day

R – Racing

R\* – Racing &amp; Medal Race



### 8 Format of Racing

The format of racing for the Championships will be defined by World Sailing. It is anticipated that the racing format will reflect that of the 2024 Olympic Games taking into consideration the increased fleet quotas of the Championships.

For each event, it is anticipated that there will be an Opening Series, consisting of a qualifying series and final series, followed by a Medal Race.

### 9 Documentation

The text for all official documents for running the competition will be supplied or shall be approved by World Sailing.

#### World Sailing Documents relating to the Championships:

- a World Sailing Constitution
- b World Sailing Regulations
- c The Racing Rules of Sailing
- d Equipment Rules of Sailing
- e World Sailing Race Management Manual

f World Sailing Judging Manual

g World Sailing Sports Presentation Guidelines

### 10 Observer Programme & Transfer of Knowledge

The Organizing Committee shall run an Observer Programme for MNAs, event organizers and bid committees and ensure that a full transfer of knowledge is completed with World Sailing within 6 months of the end of the Championships.



# Venue Requirements





## Venue Requirements

World Sailing are seeking venues that meet both the sports criteria set out within this bidding guide but also are attractive to spectators, and are in a location that is already an existing visitor destination with good footfall.

Ideally, the venue will have an existing walk-up audience that could be engaged in the Sailing World Championships. If this is not the case, the Event Organizer will need to demonstrate how they will attract spectators to the event and associated travel and parking arrangements.





## Venue Requirements

### Competition Venue

The Competition Venue should be compact with a central area which is the 'heart' of the Championships. The Competition Venue shall include all administration, race management, boat parks, press centre, broadcast facilities and the Field of Play. The overall size of the venue and the plan for communications and logistics are vital issues.

The central area should include a race village for spectators and sailors. The public should be able to view the boat parks, preparation areas and launching areas.

The Competition Venue shall have a spectator area adjacent to the Medal Race course.

### Field of Play

- a The number of the sailing course areas shall be between 6 and 8 depending on the prevailing wind conditions and the number of hours that can be sailed during a day.
- b Course areas will be needed with diameters between 1.2 and 2.3 nautical miles. Neither changed marks nor beating legs must interfere with the neighbouring area. Some courses on these areas may be located in close proximity to the shore, to facilitate viewing of the racing.

- c There should be a designated Medal Race course area, close to the shore and suitable for spectators to view the racing from on-shore.
- d Maximum depth shall not be more than 45 metres. If the depth at the course area exceeds this, special permission should be obtained from World Sailing.
- e Maximum current shall not exceed 1 knot. If the current (tide) at the course area exceeds this, special permission should be obtained from World Sailing. Details on wind, current and waves shall be presented to World Sailing.
- f All course areas should be free of any commercial or recreational traffic.
- g A Field of Play Mixed Zone should be incorporated into the Medal course area to allow on water interviews with athletes.

### On-shore Facilities

On-shore facilities for competitors shall include space for a maximum of 1000 boats divided over the 10 events.

## Venue Requirements

### a Boat Park

The following space (approximate) will be required per boat in the boat-park(s):

Boards	5 x 2 m per board
One Person Dinghies	3 x 4 m per boat
Two Person Dinghies	7 x 4 m per boat
Multihulls	5 x 10 m per boat

- CAD drawing or similar should be used to ensure that boat park spaces are big enough for all of the boats that are expected to enter.
- All competing boats will be stored on launching trolleys supplied by the competitors themselves (unless the equipment is supplied by the Organizing Committee). There shall be provisions to tie-down the boats to the ground in order to keep them on the trolleys in windy conditions.
- A covered storage room/marquee with sufficient racks to store the boards and rigs.
- There shall be one Official Noticeboard for the Championships but repeater notice boards may also be required in the boat parks.
- Flag poles for signals ashore.

- Sufficient water hoses for spraying the boats with fresh water need to be supplied.
- Additional shade/shelter shall be provided along the edge of the boat park area for teams/athletes to relax.
- PA system(s) shall be provided.

### b Launching Facilities

Ramps for dinghies and boards, (ending under the water surface with an angle of no more than 10o) will be required. The ramps should be located on the prevailing windward side of the harbour, and should have padded edges. The ramps should be accessible from the sea, allowing for different wind directions.

### c Mooring Facilities

- Mooring facilities for approximately 300 coach boats will be required.
- Mooring facilities will be needed for Race Committee boats, rescue boats, press and television boats, VIP boats and spectator boats.
- Cranes will be necessary for launching and hauling out boats (coach boats, competition management boats, etc.).
- Fuel station.

## Venue Requirements

### d Containers

- Each team requires an area adjacent to the boat park(s) for storage of one 40 foot container (or equivalent space). The size of this container or space may be limited depending on the size of the team. Electric power shall be available for the containers.
- Around four 40-foot containers per team can be expected to be used for the shipping of equipment to the venue and these should be stored in a separate storage (parking area) adjacent or close to the venue. If this is not possible other arrangements shall be made. For teams that travel by road adequate storage (parking) for trailers should be available adjacent or near the venue.

### e Equipment Inspection Facilities

A sheltered area i.e. temporary structure or other covered space free from wind and environmental effects (rain, direct sunlight etc.) shall be provided. Openings shall be sufficiently large enough to wheel boats in and out of with their mast down. The location of any such tent should be within easy access of the boat park.

- The minimum size of any tent shall be 5m wide x 10m long x 3m high. Openings shall be a minimum of 3.5m wide
  - Weighing Gantry (only required for 49er, 49erFX, Nacra 17 Fleets). The minimum size of the weighing gantry shall be 3.5m wide x 2.5m high. The gantry shall be sufficiently stable for weighing boats of up to maximum of 200kg and 3m wide x 5.5m long.
- Scales: All weighing scales shall have a valid certificate of calibration.
  - Hanging scales for weighing 49er, 49erFX & Nacra 17 hulls - minimum requirement 200kg with 50g resolution.
  - Flatbed scales with separate readout display for weighing 470 and Finn hulls - minimum requirement 200kg with 50g resolution.
  - Flatbed scales with separate readout display for weighing RS:X boards and corrector weights for all classes – minimum requirement 50kg with 10g resolution.
  - Certified check weights for scales up to 150kg (in 10kg x 15 individual weights).
  - Sail Inspection Table: A table of minimum dimensions 9m x 3m x 0.75m high shall be available in a tent or other covered space free from wind and environmental effects (rain, direct sunlight etc.)
  - Waterproof equipment event limitation stickers; 10 stickers per boat. An event stamp and waterproof ink + pad shall be provided by the OA for stamping of sails. The size and design



## Venue Requirements

of the stamp is optional but is recommended to be no larger than 75mm x 75mm.

- Measurement equipment; including steel rules, steel tape measures, permanent pens and tape.
- Table, chairs and stationery for administration.

### f Mixed Zone

The Organizing Committee shall create and manage a mixed zone(s) for press, photographers and broadcasters for media use on a daily basis before and after racing in an area close to the press centre and boat launching/recovery area(s).

The Mixed Zone should include a designated area for Host Broadcaster interviews, Domestic Broadcaster interviews, rights-holding broadcasters, non-rights holding broadcasters and press as well as zones for photographers.

### g Quarantine Zone and Pit Lane

A secure quarantine area for Medal Race equipment is required and shall be used as a pit lane for media interviews before racing. This should be adjacent to the mixed zone.

### h Public Engagement and Spectator Area Facilities

The Event Organizer will be responsible for creating a Race

Village. This Race Village will be the hub of spectator activity and engagement. The spectator area should be as close to the Medal Course area as possible and allow for good viewing of the racing. Facilities should include:

- i. Giant screens and stages, to display live and recorded footage, tracking and scoring, and with a daily event programme which could include live music, cultural initiatives, athlete and coach interviews, daily leader bib presentations, and other entertainment.
- ii. A PA system for commentators, operating across the whole venue, including the race village and spectator areas;
- iii. Space for public engagement (showcasing of the sport, explanation of equipment and competition etc.);
- iv. A viewing facility for the public to watch live medal races from the shore, and general seating throughout race village. The provision of grandstand seating will depend on the specific venue but should be considered.
- v. Food and beverages.
- vi. Toilet facilities.
- vii. Space for retailers / sponsors / merchandise sales should be available.

The Event Organizer will be responsible for providing all above facilities in order to create an effective Race Village.

## Venue Requirements

### i Athlete Facilities

Athlete facilities should be in close proximity to the Regatta Office and Official Noticeboard.

A sailors' lounge with catering and free Wi-Fi should be available for all athletes.

Toilet facilities shall be provided (male and female).

Changing rooms and shower facilities shall be provided (male and female).

Medical services including first aid facilities, free physiotherapy and massage should be available for all athletes close to the sailor's lounge.

### j MNA & Class Facilities

Competing MNA and classes must be given an opportunity for creating a public engagement / guest / sponsor area for their own sponsors / stakeholders within an area in/near the venue at a cost to be approved by World Sailing.

## 12 World Sailing and Organizing Committee Facilities

The following office space/meeting rooms are required. All offices require basic office furniture, power, hi-speed internet connection, phone lines etc. Additional requirements such as computers, photo copiers and printers shall be provided as appropriate.

- a Organizing Committee and Administration Staff including:
  - i. Regatta Office and Official Notice Board.
  - ii. Briefing room for up to 150 people (can also be used for press conferences)
  - iii. Competition management team offices.
- b World Sailing President and Executive Office
  - iv. An office for the President.
  - v. An office for the CEO.
  - vi. An office for the Technical Delegates
  - vii. An office for 10 World Sailing staff.
  - viii. One meeting room.
- c World Sailing International Jury
  - Jury Chairman's Office – desk and meeting table for up to six people.
  - Jury Secretary Office – adjacent to the Jury Chairman's office with space for the Jury Secretary and two support staff.
  - International Jury - five rooms for hearing protests. Each room should be air-conditioned, must be able to seat ten people on chairs around a large table and provide whiteboards, flipcharts etc.
- d World Sailing Equipment Inspection Committee Office
  - With sufficient work space for the International Measurers and Equipment Inspection Committee.

## Venue Requirements

- e** World Sailing Course representatives meeting room
- f** International Technical Officials (ITO) lounge  
An ITO lounge for the judges, measurers and course representatives is required. Individual lockers for clothing and personal possession will be necessary.
- g** Race Committee Equipment storage
- h** Class Associations Offices (8)
- i** Accreditation Centre
- j** On Venue Results Centre
  - i. Technology (scoring) office.
  - ii. Room for storage/charging of tracking units & equipment.
- k** Meteorology Office
- l** Radio communications room
- m** Radio storage and allocation room
- n** Volunteer Centre
- o** Catering
- p** Security and Police
- q** Medical Centre  
First aid facilities and doctors in case of serious injuries for athletes, team support personnel, Organizing Committee personnel and volunteers should be available.

## Facilities and Equipment for Doping Control

Rooms for Doping Control are required with individual male and female toilet facilities. There should also be a desk and normal office equipment for the doping control officers and a seated waiting area for 6-8 athletes. Lockable cupboards and filing cabinets should be provided.

## Press Centre and Media Services

The Press Centre should accommodate a minimum of 200 Journalists / Press Officers and must be of a major international sporting event standard, including a dedicated 100 MB/s wireless high speed internet and cable connections for the exclusive use of accredited media.

The Press Centre must also provide an on-site media office for the World Sailing media team, Host media team and official photographers.

The Press Centre should be within close proximity of the main venue, mixed zones and Pit Lane on Medal Race days.

A high speed photocopier and black and white printing facility should be available as well as a noticeboard for key regatta information, storage for photographer and media personnel items and five TV screens to broadcast live tracking and television coverage.

Air condition and adequate refreshment provision should be available within the media centre.



## Venue Requirements

A press conference facility, capable of hosting a minimum of 40 Journalists / Press Officers and Broadcasters should also be available.

### Facilities and Equipment for the Host Broadcaster

The Organizing Committee should budget for equipment and facilities for use by the Host Broadcaster. This includes:

- a Supply of an international broadcast centre (with facilities and dedicated hard-wired symmetrical internet access with a minimum 100 MB/s), which has a suitable, secure outside area for broadcast truck(s).
- b Technical links and screens at the venue (spectator area/press centre).
- c Outside Broadcast truck to meet the requirements set by the appointed Host Broadcaster.
- d Helicopter for use for 4 hours per day, which is suitable for TV sports production.

Please contact World Sailing for further details.

### World Sailing's Home of Sailing

The Event Organizer will need to provide adequate space for World Sailing to run a Home of Sailing hospitality area for VIPs and other stakeholders.

Ideally, we could run this from an existing venue that is in a prime location, can host up to 200 PAX in a flexible lounge space, with the ability to dress the venue as is seen fit. The space must be exclusive to World Sailing only. Ideally, there would be an indoor and outdoor space we can utilize as sun terrace or lounge.

Alternatively, if this is not available, the Event Organizer will need to provide a semi-rigid, temporary structure in the heart of the venue of 100-200sq metres depending on whether a single or double-storey structure can be sourced.

The Home of Sailing will need to have high speed internet, storage space, accessibility, toilet facilities (or be close to), and the ability to provide catering.

World Sailing will work with the Event Organizer to define the exact requirement and best options depending on the opportunities the venue offers and the Event Organizer's own plans for hospitality.



## Venue Requirements

### Other venue facilities/equipment

Rubbish collection containers shall be provided within all areas which include setting an example for recycling. These should be emptied daily.

Water fountains need to be available throughout the venue for use by event stakeholders.

### 13 Official Boats

World Sailing shall approve all official boats and boat drivers.

The following is an estimate of required boats:

#### a Race Committee

- Starting vessels (Primary Race Committee Boats) – 1 per course area
- Pin end starting vessels (rib or other) – 1 per course area
- Finishing vessels – 1 per course area
- Pin end finishing vessels (rib or other) – 1 per course area
- Mark-laying – 4 on each course area (2 for Trapezoid, 4 for Windward-leeward)
- Marshall boats – at least 1 on each course area depending on fleet sizes
- Rescue boats (rib) – at least 1 on each course area depending on fleet sizes

- Jury boats (rib) – based on an International Jury of 35 at least 17 ribs will be required
- Measurer boats (rib) – at least 1 on each course area depending on fleet sizes
- World Sailing Technical Delegate boat (rib) – 1
- Organizing Committee Competition Manager boat (rib) – 1

#### b Press/TV Boats/Timing and Scoring

- Press Boats – three large boats
- Timing and Scoring – 1 RIB
- Photo Boats – 8 8metre RIBs for registered photographers, each capable of handling up to 5 photographers and 740mm x 460mm x 265mm protector cases.
- Boats – 8 boats for host broadcaster
- TV Boats – 6 boats for attending broadcasters to be managed by the Host Broadcaster

Note: Broadcaster boats will not carry still photographers.

#### c VIP Boats

- 1 boat for the World Sailing President
- 1 boat for VIPs, with a capacity of 50 people

#### d Spectators

Spectator boats for with a capacity of 100-200 passengers

### 14 Competition Management Equipment

The following equipment is essential for organising the Championships:

#### a Communications Equipment

VHF radios or equivalent, mobile phones and GPS units.

#### b Visual Signals

All visual signals (flags) shall be a minimum size of 80 x 100 cm and be displayed at least six meters above the water surface.

#### c Sounds Signals

Starting signals shall be given with guns or horns and should be able to be heard at a distance of at least 500 metres. Other sound signals shall have a similar effect.

#### d Marks & Ground Tackle

Each area shall have marks of different colours. Each mark should be approximately 2 metres high and 1 metre in diameter. The Marks shall have facilities for the attachment of tracking devices and be suitable for carrying branding material.

#### e Sounds Signals

#### f Competitor Identification

The Organizing Committee shall supply:

- Boat/board identification decals and event sticker for all competitors.
- Competitor bibs with three-letter country code to all competitors (World Sailing shall approve the design of competitor bibs).
- Yellow, blue and red leader bibs for leaders of each fleet
- Yellow, blue and red discs to affix to the hull or sail to identify first, second and third positions.

Please contact World Sailing for full details of the competition management equipment required.





# Personnel & Accommodation



### 15 World Sailing Officials, VIPs, Staff and Personnel.

The following people will be present at the Championships:

- 1 President and 1 CEO\*
- 8 World Sailing Board members
- 2 World Sailing Technical Delegates\*
- 1 World Sailing Brand/Marketing/Commercial Delegate\*
- 1 World Sailing Communications and Digital Delegate\*
- 2 World Sailing Media Delegates\*
- 35 World Sailing Judges and Umpires\* ++
- 8 World Sailing Course Representatives\* ++
- 8 World Sailing International Measurers\* ++
- 3 Equipment Inspection Committee\*
- 10 World Sailing Staff
- 8 Class PR specialists
- 8 Class official representatives
- In addition, 25 daily accreditation passes should be reserved for World Sailing VIP guests

### Expenses for World Sailing Officials, VIPs and Personnel

Travel (including travel to and from all airports), food (good quality and healthy), per diems (to cover the costs of dinner and other expenses) and accommodation (with free Wi-Fi) for those indicated with a \* in Section 13.1 shall be the financial responsibility of the Organizing Committee.

Those numbers indicated with a ++ in Section 13.1 may be increased or reduced by World Sailing to reflect the number of course areas, Organizing Committee experience and the final choice of events and equipment for the Championships.

### 16 Organizing Committee Staff, Officials and Volunteers

The Organizing Committee will need a large range of experienced, professional staff to manage and deliver the Championships.

A large number of volunteers will be required for the successful running of the Championships.

Volunteers will be required for:

- Race Committee Teams (International & National Officials, mark layers, safety officers)

## Personnel & Accommodation

- Venue Services (regatta office, boat parks, VIP, transport, security, catering, clothing)
- Media (press centre, broadcasting, social media)
- Timing and scoring
- Marketing (Ceremonies)

A Volunteer Programme will be required to ensure the recruitment and training of all volunteers.

### 17 Accommodation

#### Accommodation for Competitors

The competitors are responsible for their own accommodation during the Championships.

#### Hotel Accommodation for World Sailing Officials, VIPs and Personnel

The World Sailing Officials shall be accommodated in a nearby hotel, in single rooms, three-star level, which should be a reasonably close walking distance from the Competition Venue.

A maximum of 15 double rooms may be requested for the World Sailing Board members and special guests. The hotel should be at least a four star hotel and preferably in the area of the competition venue.

The World Sailing Delegates, Staff and media team, who will be on site before the Championships begin, should be accommodated as close to the competition venue as possible.

#### Hotel Accommodation for Broadcasting and technology partners

Accommodation (at least 3\*) for the Host Broadcasting and Technology Partner teams should be secured by the organizers at preferential rates.

#### Hotel accommodation for attending media

A dedicated media hotel (at least 3\*) should be secured for visiting press, photographers and broadcasters at preferential rates.



# World Sailing Emerging Nations Program (ENP)



## World Sailing Emerging Nations Programme (ENP)

The Organizing Committee shall run a World Sailing Emerging Nations Programme. The aim of the ENP is to ensure the maximum number of MNAs is able to compete in the Championships. The programme should enable athletes from emerging nations to receive training and coaching courses at the competition venue prior to the Championships.



# Sponsorship, Marketing & Communications





### 19 Sponsorship, Marketing and Communications

#### Marketing, Media and Sponsorship

World Sailing is responsible for guiding and approving the marketing, media and sponsorship of the Championships. The Organizing Committee will be expected to recruit all personnel or appoint agencies to execute a world class programme.

#### TV, digital, photography and mobile

World Sailing will appoint the Host Broadcaster for the Championships through a tender process and retains all rights to exploit the international broadcast of the TV programming. The Host Broadcaster appointment is strictly a World Sailing decision.

The Organizing Committee will be assigned the domestic broadcast rights for the host nation of the Championships.

World Sailing retains the right to exploit online broadcasting and media platforms including social media, mobile technology and applications. World Sailing will host the event website. The Event Organizer and World Sailing will jointly manage the website and event app.

Organizing Committee will, subject to World Sailing approval, appoint an official photography agency to provide copyright-free distribution photographs for use by the media, World Sailing and the Organizing Committee.

#### Event Marketing and Branding

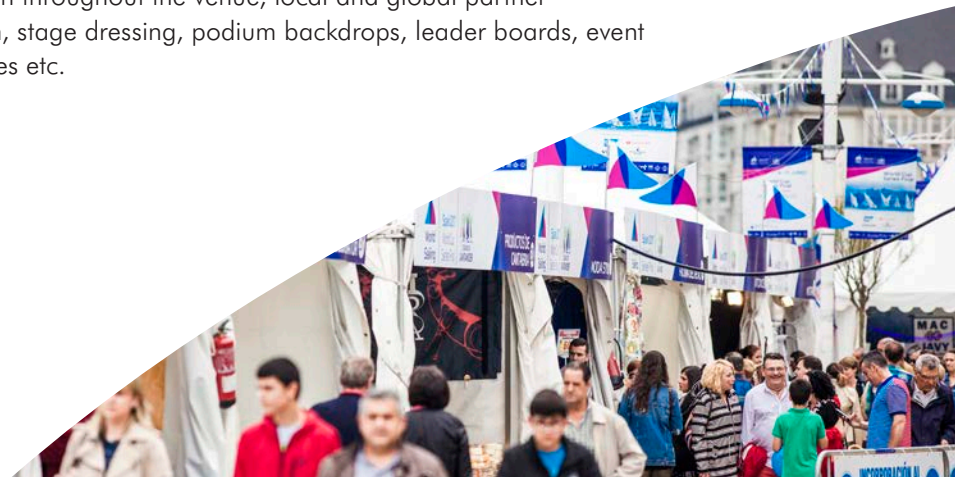
The presentation of the event venue and all communications and marketing need to reflect the standard of a world-class sporting event, and must following the World Sailing Sailing World Championships brand identity guidelines.

The Championship logo will be provided by World Sailing and must be included on all communications, branding material and documentation.

The Event Organizer will work closely with the World Sailing Marketing team to ensure branding execution is of the right standard, and that all World Sailing, Event and (both local and global) partner assets are used correctly and effectively.

In line with the Sailing World Championships brand identity guidelines, the Event Organizer will need to put forward a branding plan for all advertising and communications, and the presentation of the event venue, for the approval of World Sailing.

The branding plan should include: digital communications, advertising, wayfinding signage, entrance signage, sports presentation throughout the venue, local and global partner recognition, stage dressing, podium backdrops, leader boards, event programmes etc.



## Sponsorship, Marketing and Communications

Additional public-facing engagement collateral should be considered across the venue. For example: a hall of fame, class explanations, athlete bios etc.

### Commercial Rights

The Sailing World Championships commercial rights are a key element of the overall World Sailing global commercial rights structure. This structure is designed to maximise commercial revenues for the benefit of the sport of Sailing. The assignment of rights between the Event Organizer and World Sailing is constructed to allow the Host to optimise local revenues, and for World Sailing to optimise global partnership revenues.

The Organizer will have the right to appoint a Title sponsor for the Sailing World Championships, giving this Title sponsor headline naming rights for the event.

World Sailing have a range of global partners. These partners have exclusive category rights across the full asset base of World Sailing, which includes World Sailing events such as the Sailing World Championships. The specific rights vary between partner tiers, with level of branding rights granted accordingly. World Sailing will provide details of the specific rights that need to be made available to the partners as these may vary from time to time.

Event partners / sponsors, contracted by the Event Organizer, must not operate within the World Sailing defined excluded categories

outlined on the following pages. The Organizing Committee shall receive prior written approval from World Sailing of the sponsor packages offered to the market and before any contract with a sponsor/partner is signed.

The table on the following page summarises the commercial rights and obligations of World Sailing and the Event Organizer.

In addition, the Event Organizer will have the right to grant aid or other support from national/regional/local government and other public institutions.



**Division of Commercial Rights and obligations**

Rights Category	WSEM Rights & Obligations	Organiser rights and obligations
Event Advertising (within the host nation)	The right for all WS Tier 1, Tier 2 and Tier 3 Sponsors to be recognised as Tier 1, Tier 2 and Tier 3 Event Sponsors (as relevant) in all promotional materials and on event collateral such as (but not limited to) backdrops, marker buoys, boats, sails and bibs etc.	Save for rights granted to WSEM, exclusive rights including the right to have the name and logo of the Title Sponsor, and Tier 1, Tier 2 and Tier 3 Event Sponsors, branded at the venue and on all collateral material.
Event Advertising (outside the host nation)	Exclusive rights	No rights
Broadcast and Media (within the host nation)	Shared between WSEM and the Organiser	Shared between WSEM and the Organiser
Broadcast and Media (outside the host nation)	Exclusive rights	No rights
Spectator Food & Beverage	No rights	Exclusive rights
Website	Shared between WSEM and the Organiser, including the right to link Championship website to WS website and have WS Partners recognised on Championship website	Shared between WSEM and the Organiser, including obligation to create and/or manage a Championship website
Ticketing	No rights	Exclusive rights
Data	Exclusive rights	No rights
Merchandising	Exclusive rights to international sales, and sale of WS merchandise (not including any Championship Logo) at any Championship venues	Exclusive rights to domestic market and on event sales, subject to agreement with WS clothing partner(s)
Publishing	Shared between WSEM and the Organiser	Shared between WSEM and the Organiser
Video Games	Exclusive rights	No rights
Betting & Gaming	Exclusive rights	No rights
Social Media	Shared between WSEM and the Organiser	Shared between WSEM and the Organiser



## Sponsorship, Marketing and Communications

Rights Category	WSEM Rights & Obligations	Organiser rights and obligations
Sponsorship	The right for all WS Tier 1, Tier 2 and Tier 3 Sponsors to be recognised as Tier 1, Tier 2 and Tier 3 Event Sponsors (as relevant) in all promotional materials and on-event collateral such as (but not limited to) backdrops, marker buoys, boats, sails and bibs etc.	Subject to the requirements below*, exclusive right to appoint a Title Sponsor, Tier 1, Tier 2 and Tier 3 Event Sponsors in categories not in the Excluded Sponsor Categories. Any Organiser partners are limited to activation in the host market.
Hospitality	Exclusive rights to provide hospitality to all WS Partners either via a bespoke scheme or using the event hospitality programme. Exclusive rights to international hospitality sales.	Exclusive rights to domestic hospitality sales
Official Status Rights	Rights for WS Status Sponsors to be recognised for their partner status as set out in [Table on following page]	Exclusive rights for domestic partners status, as per sponsorship above
On event branding	Rights for the inclusion of all WS Partners on event collateral wherever local partners have been granted rights e.g. scrim, marker buoys, stage backdrops etc.	Rights for local partners to be granted branding e.g. scrim, marker buoys, stage backdrops etc

\* The Organiser shall notify WSEM of the identity of each potential sponsor or commercial partner and the rights to be granted, for the approval of WSEM. Except with the prior written consent of WSEM, the Organiser agrees that no such sponsor's or commercial partner's business activities may fall within any of the Excluded Sponsor Categories.



**World Sailing Partner Status as at November 2017**

Partner	Partner status
Rolex	Official Timepiece Official Timepiece Partner Any similar phrase as determined by WS from time to time
Volvo	Official Partner of/to World Sailing Official Automotive Partner of/to World Sailing Official Partner of/to World Sailing: World Sailing World Championships Official Automotive Partner of/to World Sailing of the Sustainability Programme Any similar phrase as determined by WS from time to time
SAP	Official Partner of/to World Sailing Official Technology Partner of/to World Sailing Official Partner of/to World Sailing: World Sailing World Championships Official Automotive Partner of/to World Sailing of the Sustainability Programme Any similar phrase as determined by WS from time to time
GAC Pindar	Official World Sailing Partner Official marine logistics and freight partner of World Sailing Any similar phrase as determined by WS from time to time
Zhik	Official World Sailing Technical Partner Official Technical Clothing Partner of World Sailing Any similar phrase as determined by WS from time to time

**Excluded Sponsor categories**

Category	WS / WSEM Sponsor
Automotive, including cars and car derived commercial vehicles, trucks, buses, inboard marine and industrial engines and construction equipment	Volvo, and/or any Volvo group company
Broadcast, audio-visual capture and distribution	As advised by WS/WSEM from time to time
Clothing (Technical)	Zhik Pty Limited
Clothing (non-Technical)	As advised by WS/WSEM from time to time
Data management and scoring	SAP
Energy, oil and gas	As advised by WS/WSEM from time to time
Insurance	As advised by WS/WSEM from time to time
Shipping, logistics and freight forwarding	GAC Pindar
Sustainability	As advised by WS/WSEM from time to time
Technology , including information technology of enterprise software applications and software related services	SAP
Timepieces, including intelligent wrist computers which have timing as a primary or ancillary function, watches, clocks and jewellery	Rolex

These tables are provided as an example based on current partnership agreements. It is possible that partners and excluded categories may change subject to contract renewals between now and the Event.

### Definitions:

“Tier 1 Event Sponsor” means an Event sponsor designated as a Tier 1 sponsor.

“Tier 2 Event Sponsor” means an Event sponsor designated as a Tier 2 sponsor.

“Tier 3 Event Sponsor” means an Event sponsor designated as a Tier 3 sponsor.

“Title Sponsor” means a sponsor with the right to have the event known as the [Sponsor name] Youth Sailing World Championships.

“WS Status Sponsor” means any sponsor listed in Table 2, along with any other status sponsors WS may notify the Organiser of from time to time.

“WS Tier 1 Sponsor” means Rolex, Volvo and SAP (including members of the Rolex, Volvo and SAP group of companies), and any other sponsor designated by WS as a Tier 1 sponsor from time to time.

“WS Tier 2 Sponsor” means Zhik and GAC Pindar (including members of the Zhik and GAC Pindar group of companies), and any other sponsor designated by WS as a Tier 2 sponsor from time to time.

“WS Tier 3 Sponsor” means any sponsor designated by WS as a Tier 3 sponsor from time to time.

### Economic Impact Study

The Host Organisers will provide a suitable economic impact study for the event. The objective should be to establish the success of the event from an economic perspective for all stakeholders - both directly involved and those seeking to host similar events in the future. Existing studies can be provided as a reference, and the organisation of record for World Sailing for these studies, SportCal, will be available to answer questions on the subject in advance. The study needs to be conducted in English and to an agreed format and level of integrity comparable to existing studies. The guide budget for these studies is £20,000. The proposed solution for this deliverable must be signed off by World Sailing at least six months prior to the event.



# Sustainability, Environmental Impact & Legacy





### Water Quality

The Organising Committee should carry out a risk assessment to ensure that the quality of the water is suitable for sailing. No sailing should take place without reviewing results from water quality tests.

Data from the 3 years preceding the Championships will be taken in account and water quality samples should be taken from three different locations on the Field of Play

Where there are water quality concerns, World Sailing may require weekly testing in the month preceding the event and daily testing in the week preceding the event and during the event.

Potential open water sailing venues need to be tested for E. Coli and Enterococci. It is essential that all sailing events taking place on open water meet the minimum standards set by World Sailing.

World Sailing Standards	E. Coli	Enterococci
Primary contact (NMP/100ml)	800	200
Secondary contact (NMP/100ml)	2000	500

### Sustainability

Sustainability is a wide-ranging theme, central to the bid concept. In order to realise the full legacy promise of the Sailing World Championships, sustainability needs to be strongly bound into the ethos and organisational structure of all bodies responsible for the delivery of the event.

Capturing the full sense of the benefits of hosting the event is difficult. It is not an exact science and there are many tangible and intangible elements that contribute to the legacy of the event.

World Sailing has a 'Sustainability Agenda 2030' which outlines its sustainability related targets. Delivering sustainability through events is a key component of the strategy and requires a number of actions from event organizers.

Key targets expected for 2022 Sailing World Championships are:

- A strategy for achieving gender equality of race officials.
- The carbon footprint for scope 2\* emissions will be 50% less than benchmark of 2018 Sailing World Championships.
- Scope 2 carbon emissions will be offset.
- Infrastructure for hybrid coach boats.
- No single use plastic at the event.
- Biosecurity plan for event.

\* Scope 2 emissions are direct emission and emissions from electricity, heat or steam.

### Operational Requirements

In order to deliver sustainability and legacy requirements in line with World Sailing's sustainability 2030 Agenda, the following shall be implemented by the host:

#### Sustainability strategy

Develop and publish, a sustainability strategy indicating how sustainability will be delivered across the event to be approved by World Sailing.

#### Governance

Develop appropriate governance arrangements for sustainability matters, that in particular:

- Define and oversee implementation of programme-wide sustainability policies, strategies and plans;
- Resolve any potential breaches of policies, strategies and plans;
- Define an appropriate audit and assurance programme to monitor compliance with sustainability policies, strategies and plans; and coordinate communications and responses to issues.

#### Sustainability management system

Establish a sustainability management system that covers the key activities of the organisation that are material to delivering a

sustainable regatta and ensure that this system is independently confirmed as being in accordance with the requirements of the standard ISO 20121. The sustainability management system must include the following activities:

- Procurement: Ensure that sustainability considerations and requirements are integrated into each stage of the procurement process for all supply, sponsorship and licensing deals, with mechanisms in place to ensure the requirements are effectively met. This includes any tendering process that will be executed by all delivery partners.
- Sustainability legislation inventory (an inventory of all sustainability-related/ environmental laws in force in the host country aligned with the relevant sustainability/ environmental candidature commitments and construction timelines); and
- Carbon management: In coordination with the Host City, develop a carbon management strategy to measure, manage and mitigate greenhouse gas emissions associated with the regatta in line with World Sailing's sustainability Agenda 2030.
- Waste inventory: Carry out a detailed waste scoping exercise covering all regatta operational activities; and interfaces with municipal waste management services. The resulting waste inventory shall define the disposal method, the final destination and who is responsible.



### Sustainability reports

In coordination with World Sailing, prepare and publicly report on progress towards delivering the sustainability strategy and plans by means of a sustainability report prior to the event and one post-event sustainability report.

## 21 Participation / Learn-to-sail Event

World Sailing would like the Event Organizer to develop a plan to provide the opportunity for young people to try out sailing, perhaps from an adjacent beach if available, to engage the next generation of sailors.



# Appendices

## 1 Bid Process Deadlines

Publication of 2022 Sailing World Championships Bid Guidelines	September 2017
Appointment of the Evaluation Commission	October 2017
Preliminary Bids Deadline	1 November 2017
Final Bids Deadline	1 March 2018
Presentation of the bids by the candidates to the World Sailing Evaluation Commission	March / April 2018
Evaluation Commission report to the World Sailing Board	May 2018
Decision by the World Sailing Board	May 2018
018 Aarhus Sailing World Championships & Observer Programme	31 July – 12 August 2018
2022 Sailing World Championships	2022

World Sailing reserves the right at any point and at its discretion to make amendments to this timetable and process and will advise all parties immediately if this occurs.

## 2 Appendix Two

Bid Document Guidelines – information to be submitted by the preliminary bid deadline.

As part of the bid, please ensure the following issues and questions are addressed:

### Motivation

Principal motivation for hosting the Sailing World Championships

The impact and legacy for your city/region of hosting the Sailing World Championships.

### General Information

Provide a brief description of the country: geography, population and political structure.

### Organizing Committee

Please give details (including addresses etc) of proposed Organizing Committee including a short CV for each member.

Details of Member National Authority (MNA).

Detail permanent staff of bidding organization (if relevant).

Proposed structure of staff within the Organizing Committee and their anticipated start date.



## Appendices

Please indicate if you intend to outsource any specific areas (e.g. marketing/sponsorship/ media) and if you have any details of the proposed partner organization(s).

### **Concept**

Briefly describe your vision of the Sailing World Championships in your city/region.

Detail the following aspects:

Motivation behind the choice of location of key infrastructures

Expected benefits during and after the Championships

Explain how your vision of the Championships fits into your city or region's long-term planning strategy.

Provide a map of your city/region on which your project is superimposed thus giving a complete visual overview of your project. This map should include the location of all major infrastructures (venue, main hotel area, main transport infrastructure – airport(s), motorways, train station, etc.)

### **Media and Communications**

Please indicate how you intend to leverage the Sailing World Championships to maximise exposure of the event nationally across print, online, radio and television.

Outline any media initiatives to help increase attendance and coverage of the event.

Indicate any governmental authority laws related to the flying of drones.

### **Public Opinion**

The general public opinion in your city/region and country towards your project of hosting the Sailing World Championships.

What opposition might there be to your project? Please detail.

### **Political Support - Government**

The status of support of the national, regional, local government and city authorities for your bid and for the organization of the Sailing World Championships in your city/region.

Please confirm that the government guarantees free access to and free movement around the host country for all accredited persons on the basis of a passport (or equivalent document).

Please provide dates of any elections due to take place in your city/region/country between now and the time of the championships in 2022.

### **Finance**

Note: World Sailing is trying to stop the ever increasing "benchmark inflation" that arises from comparisons of services provided at past World Sailing events or other major events. Service levels should be of a reasonable standard and be adapted to each event's real needs.

It is very important that the Organizing Committee minimise the costs and maximise the use of competition and non-competition venues and guarantee an efficient usage in terms of time, space and services, while taking into consideration the needs of the sailors.

### **Candidature Budget**

Should you be accepted as a Candidate to host the Sailing World Championships, describe how and by whom your candidature will be financed? What is your budget (in Euros) for staging the championships?

Budget definitions:

Organizing Committee budget: this is the operations budget for the organization of the World Championships. Infrastructure development costs for competition venue, marinas, sailing clubs or other major infrastructure projects must not be included in this budget.

Non-Organizing Committee budget: for financing the construction of the main and sailing infrastructure required for the championships which will be a long-term legacy. The financing of such investments should be undertaken by the public authorities or the private sector.

How will your budget be structured (private vs. public financing vs. other financing)?

### **Government Contributions:**

What financial commitments have you obtained from your national, regional or local government and city authorities?

Please note that in the candidature phase it will be essential for you to obtain, the following commitments from your public authorities or private owners as they are vital to the successful staging of the championships:

A commitment to provide security, medical, customs and other government related services at no cost to the Organizing Committee;

A commitment to make available all venues (marina's, harbours, boat parks etc) owned privately or by the public authorities to the Organizing Committee at no cost or at a rental cost to be detailed in the budget;

Is there a provision of coverage of a potential economic shortfall of the Organizing Committee?

Detail any commitments to undertake and finance the necessary infrastructure developments, if needed.

Please indicate source, estimated amount and background information on how these estimates were reached.

What other revenue do you expect to be able to generate?

What are the expectations of the financing body/bodies in respect to rights and hospitality at the championships?

### Venues

Please detail the following:

#### Existing Competition Venue:

Indicate the existing competition venue, which you expect will be used for the Sailing World Championships.

Please give a detailed description of the competition venue including maps and pictures.

#### Planned Competition Venue:

Indicate all competition venue developments that are planned, irrespective of your bid applications, which will be used for the championships.

#### On The Water (Field Of Play)

Describe the sailing areas and indicate the position of the racing areas and surroundings, cliffs, mountains, current, sand bars.

Submit a nautical chart of the area.

### Accommodation

#### Hotels

Please indicate the number of hotels and hotel rooms within a radius of 10km from your venue and within a radius of 10-50km from your venue. Please indicate average convention rates in 2013 for 3, 4 and 5\* hotels during the month of the Championships, including breakfast and all applicable taxes.

### Apartments

Please indicate the number of apartments within a radius of 10km from your venue and within a radius of 10-50km from your venue. Please indicate average rates per week in 2013 for 3, 4 and 5\* room apartments, including all applicable taxes.

### Transport Infrastructure

#### Existing Transport Infrastructure

Indicate your existing transport infrastructure: motorways and major urban arterial network, suburban rail, subway and light rail public transport systems.

#### Planned Transport Infrastructure

Indicate all transport infrastructure developments that are planned irrespective of your application but that may have a possible impact on venue accessibility.

#### Additional Transport Infrastructure

Indicate the additional transport infrastructure you feel will be necessary.

Which is the main international airport you intend to use for the Championships?

For the airport(s) you intend to use, please indicate capacity (number of runways, number of gates, passenger terminal capacity), distance to the venue and existing and planned public transport links to the venue.



## Appendices

Provide a Map of your city/region onto which we ask you to superimpose all the transport infrastructure you have listed above, colour coded in line with the instructions to differentiate between existing, planned and additional transport infrastructure.

What current transport challenges does the venue face and how do you intend to overcome these at the time of the Championship?

### Equipment Transport

Which are the main port(s) you intend to use for receiving and shipping containers? Indicate all distances (in km) and 2017 journey times (in minutes) by the most appropriate route. If a rail connection is available, add in parentheses (rail) for the appropriate connection.

Indicate shipping lines, routes and destinations that service the ports, including distance and journey times (in days) for a container to arrive from the major ports in the World.

### General Conditions, Logistics And Experience

#### Proposed Dates Of The Championships:

State your proposed dates to host the World Championships and specify your reasons.

#### Meteorology:

Please give detailed statistical information for the time of year and hours of racing including:

- Average wind speed

- Wind direction
- Current speed
- Current direction
- Air temperature
- Water temperature
- Average number of days with precipitation

### Experience

What experience have you had in hosting international sailing events or other international sports events?

Please list a maximum of ten major events over the last ten years, indicating dates.

### Emerging Nations Programme

Please indicate the resources you will have available for running an Emerging Nation Programme and highlight any other initiatives.

### Water Quality

Please indicate and substantiate with an official report the cleanliness/pollution levels of the sea/lake water in the proposed sailing areas.

### Sustainability

In coordination with delivery partners, establish specific sustainability implementation plans that address all matters that are material to

such entities' particular roles and responsibilities and include resource needs, issues and risks, and a clear programme of actions.

### **Spectator Experience**

- Describe your vision for the spectator experience you wish to create at the Sailing World Championships, including how you will create a festival atmosphere throughout the event and building up to the medal races and prize giving.
- Please give a detailed description of spectator experience facilities and initiatives, that include medal race viewing areas, big screen viewing experience, spectator engagement opportunities, onshore activities, learn to sail / learn about sailing activities etc.
- Whether your venue has an existing walk-up audience or not, please indicate how you will drive footfall to the competition area

### **Commercial Opportunities and Commitments**

- Please indicate if you have any pre-existing commercial relationships where parties are interested in being involved in the Event or where parties are within World Sailing's sponsorship excluded categories list
- Indicate experience / expertise in obtaining commercial partnerships for events

- Indicate whether you are intending to engage a sponsorship agency or if you have one already

### **Hospitality Initiatives**

- Describe your vision for VIP and guest hospitality programmes at the Sailing World Championships
- What facilities and expertise are available to enable the delivery of hospitality programmes.

### **Other Initiatives**

Please indicate any other initiatives that you will introduce to ensure the success of the 2022 Sailing World Championships.

### 4 Para World Sailing

As part of the bid, please ensure the following issues and questions are addressed:

#### Field of Play

- The number of sailing course areas shall be between 2 and 4 depending on the prevailing wind conditions and the number of hours that can be sailed during a day.
- Course areas will need to be between 0.5 and 1 nautical miles in diameter. Neither changed marks nor beating legs must interfere with the neighbouring area. Some courses on these areas may be located in close proximity to the shore, to facilitate viewing of the racing.

#### Boat Park

The boat park area should be close to the competitors' area and the launching ramps/pontoons.

- There shall be provisions to tie-down the boats to the ground in order to keep them on the trolleys in windy conditions.
- Each team requires an area adjacent or at walking distance to the boat park for storage of one 40 foot container (or equivalent space). The size of this container or space may be limited depending on the size of the team. Electric power shall be available for the containers.

- If this is not possible other arrangements shall be made. For teams that travel by road, adequate storage (parking) for trailers should be available adjacent or near the venue.

#### Launching/Mooring Facilities

- Docks/Pontoons accessible to wheelchair users and stable enough to not tilt over and submerge if everyone moves to one side.
- At least one personal hoist for lifting disabled sailors with sling.

#### Equipment Inspection

- A sheltered area i.e. temporary structure or other covered space free from wind and environmental effects (rain, direct sunlight etc.) shall be provided. Openings shall be sufficiently large enough to wheel boats in and out of with their mast down. The location of any such tent should be within easy access of the boat park and less than 100m far from the boat park.
- The minimum size of any tent shall be 5m wide x 10m long x 3m high. Openings shall be a minimum of 3.5m wide
- Sail Inspection Table: A table of minimum dimensions 9m x 3m x 0.75m high shall be available in a tent or other covered space free from wind and environmental effects (rain, direct sunlight etc.)



### **World Sailing and Organizing Committee**

- International Classifiers
  - Two rooms, each equipped with a medical examining table, stepping stool, desk, four chairs, and wifi access . Each room should be air-conditioned and appropriate for medical type examination of athletes during the period of Classification. A waiting area adjacent to the two rooms should be equipped with a desk and two chairs. One of the two rooms, and the waiting area can be subsequently allocated to the Jury on Day 1 of racing.

### **Other venue facilities/equipment**

Adequate accessible toilet and shower facilities need to be available for the sailors within the boat park. (at least one accessible toilet every 20 sailors)

Male and female wheelchair accessible changing facilities

Accessible Parking Spaces should be available close to the sailing venue building. Clear signage for designated spaces reserved for drivers and passengers with disabilities should be made available.

### **Paralympic Development Program**

Where the venue allows, WS would like, in cooperation with the Event Organizer, to develop a plan to provide the opportunity to organize a Paralympic Development Program immediately before the event, in the same venue.

### Contact

All preliminary bids must be received by the World Sailing Executive Office by 14.00 (UTC) on 1 November 2017.

All final bids must be received by the World Sailing Executive Office, one by email plus five hard copies, by 14.00 (UTC) on 1 March 2018.

World Sailing will confirm receipt of all documentation.

All bids received will be treated as confidential. After indicating the intention to place a bid to host the 2022 World Championships, the host city will be required to enter into a non-disclosure agreement with World Sailing. Once this is completed World Sailing will be able to provide further details of the financial and contractual requirements and historical data. This will assist in preparing the formal bid. The agreement will also bind World Sailing to non-disclosure of the bidding Hosts details and proposals.

For further information about these bid guidelines and to submit a bid please contact:

Alastair Fox  
Director of Events

World Sailing  
20 Eastbourne Terrace  
London, UK, W2 6LG

T +44 (0)2039 404 888  
Email [competitions@sailing.org](mailto:competitions@sailing.org)

[www.sailing.org](http://www.sailing.org)



World Sailing

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sport / nature / technology

Official Partners



**VOLVO**